POSITION TITLE
Content Strategist/Writer

SUMMARY
The Word Church is seeking to hire a talented Content Strategist/Writer who can effectively tell the story of what God is doing through our Church, community and around the world. The ideal candidate has a demonstrated ability to write in a variety of contexts including marketing material and social media platforms. This role requires a candidate with a basic understanding of church beliefs and one who can write within those beliefs. The Content Strategist/Writer must also have a keen eye for detail and the ability to edit and proofread other writings.

ESSENTIAL JOB RESPONSIBILITIES

➢ Communicate the Word Church’s brand in words
➢ Provide scripts and voiceovers for commercials, videos, plays, poems, and presentations
➢ Outline the narrative processes for video promotions
➢ Identify and write about stories within the congregation that demonstrate God’s movement in the Church with the intention to move the reader toward action
➢ Provide verbiage for internal and external promotional materials (ministry publications, press releases, website, social media, and blogs, etc.)
➢ Ghostwrite emails and letters
➢ Edit the content created by others to ensure it is grammatically correct, strategically sound, and within the church’s branding
➢ Maintain an electronic filing system
➢ Identify, develop, and deploy volunteers to assist with Church writing content
➢ Participate in all staff meetings and retreats
➢ Other writing tasks as assigned

REQUIREMENTS

➢ A bachelor’s degree in Journalism, English, Marketing, Creative Writing, or a related field preferred
➢ At least three years of experience
➢ Strong portfolio of previous clients, projects, and related references
➢ Writing samples that demonstrate the candidate’s effectiveness in writing a variety of content
➢ Ability to interact with people from a variety of backgrounds, including generational, ethnic, and socio-economic
➢ Commitment to the mission of the Church with strong Christian faith and character
➢ Teachable self-starter
➢ Ability to work a flexible schedule

SALARY / WAGES

Compensation, which is negotiable and salary-based, will be determined with respect to a candidate’s qualifications and experience.

Apply online at wordcity.org