



18909 SOUTH MILES RD
WARRENSVILLE HTS., OH 44128
P: 216.332.9673 | F:216.365.0128
WWW.WORDCITY.ORG

POSITION TITLE **DIGITAL MARKETING STRATEGIST**

SUMMARY

The Word Church seeks to hire a qualified Digital Marketing Specialist to publish digital marketing content online and social media platforms with an understanding of various algorithms, research pricing and products, decide on appropriate placement of ads, determine what content will reach the masses, develop projects to create content, implement email marketing campaigns while incorporating a passion for the ministry's particular mission and vision.

SALARY / WAGES

Compensation is negotiable. Contractor work is preferred.

ESSENTIAL JOB RESPONSIBILITIES

- Work with our staff to develop a clear **vision** for the design and implementation needs of each project.
- Create stunning and vibrant **digital concepts** that communicate clearly and impress thoroughly
- Work with other staff to **implement** selected campaigns into highly effective end-results
- Monitors and tracks production projects to ensure proper and timely completion and delivery

TECHNICAL QUALIFICATIONS

- Mastery of Social Media and other Digital Platforms with proven growth strategies
- A strong portfolio of past campaign projects and related references

GENERAL QUALIFICATIONS

- Digital Literacy with the ability to demonstrate a genuine appreciation of and commitment to The Word Church mission and vision
- Research Ability
- Ability and willingness to think about, create, design, and implement solutions as a part of a team, while remaining self-directed and retaining an individual approach to work goals. Must have excellent adaptability and resourcefulness.
- Excellent task management skills that will allow the applicant to handle multiple projects, varying in scope and size.
- Strong interpersonal and communication skills (written and verbal) that yield highly effective interaction with other staff members and with clients, and that contribute positively to our company culture. and online research.



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- Strong references from previous employers, educational institutions and other relevant organizations and individuals.
- General understanding of and appreciation for the technologies and culture of the Internet.

ADDITIONAL QUALIFICATIONS

Additional qualifications that would improve an applicant's standing encompass a strong focus on to learn and adapt to the demands of the position, and so a demonstrated ability to succeed in that capacity may balance out any artificial lack of qualifications or experience.

APPLICATION

Submit cover letter, resume, design portfolio (including at least five different designs created for the web), references, writing samples, and other relevant information by e-mail to webadmin@wordcity.org